

LETTER FROM OUR PRESIDENT

Northwest China Council At 30 – What a very special milestone for this organization!



with such style and good company.

It was memorable to have our founding Executive Director, Jane Leung Larson, return from the East Coast to lead us in the celebration. This was also a reunion, of history and Oregon-China relations combined: founding Board President, Donald Jenkins met up with Jane after quite a few years, founding Board Director Dr. Jeffrey Barlow, presented the historical perspectives of the last 30 years of China and Oregon, and Jane recalled events of the first 15 years of the China Council with 12 board members, staff, and supporters from those early years.

The Board and I would like to thank everyone for their support and good wishes to help make the 30th gala such a success. As many of you know, it has been quite a struggle for the China Council during the last few years, especially with the sudden passing of Executive Director Rosario Agliodoro and the poor economic climate. We were very pleased that the event sold out early, and over 50 board directors, staff members and Flying Horse Award recipients from different stages of the China Council were attending.

Now that the China Council is 30, one may ask, “What next?” We feel the future is bright since the organization fortunately started with the right focus in 1980, and has accumulated a strong foundation over the last 30 years. We feel confident we are ready to take advantage of the fact that China is now Oregon's leading trading partner; and many of our school children are learning Mandarin Chinese. With hard work, we can make good use of our experiences and knowledge to help build closer interpersonal relationships and increase economic ties between the people of this region and Greater China.

As we review and refine our plans, we will keep you posted. I would like to thank the Board for their trust in selecting me as the new President. I will do my very best to work with everyone and lead the China Council to fulfill our mission of promoting greater understanding of Chinese culture, business and contemporary affairs in Oregon and SW Washington; and be a resource to all.

Our appreciation goes to outgoing President, Michael Bloom, for leading our organization during some very difficult times with his wisdom, guidance, and support. Michael will not be going far as he will continue his board services and support our work. To outgoing Board Directors Craig Fisk, Shaik Ismail, Laura Mattingly and Deborah Sipe, we thank you for your exemplary board services and contributions, and wish you all the very best in the future.

We extend our warmest welcome to new Board Directors Wilson Chen, Hong Chou, Bruce Gilley, Evan Li and Elsa Porter. We thank you for joining us, with all your strong professional accomplishments and experiences. We look forward to working with each and everyone of you to take the Northwest China Council to the next level.

Much preparation and hard work are ahead of us in order to achieve our goals. The Board will meet for our yearly retreat to map strategic directions and lay plans to get there. To our members and supporters, we look forward to your continued feedback, involvement, and support while we work hard towards a successful future for all of us.

Finally, we express our deep appreciation to the late Marcia Weinstein, long-time friend and supporter, who remembered the China Council generously in her will. As the holidays approach, we hope you will also consider this organization worthy of your financial support. Your generosity will enable us to continue our mission of continuously bringing insightful and informative China-focused programs and resources to this region.

Wishing you the most joyous holiday season and prosperous new year! We look forward to seeing you at our 2011 Chinese New Year Auction Gala on Saturday, Feb. 19, 2011.

- Cathy Chinn, President

CHINA EDUCATION NETWORK

Thank you for making the China Education Network (CEN) event “China Snapshots” held on October 1st at Shanghai Noble House the success that it was!

We had 25 people in attendance from a variety of institutions as well as community stakeholders interested in China-related education. In addition to having a chance to mingle and get to know each other better in an informal setting, we enjoyed the following 5-minute “mini-talks” and discussions on a wide range of subjects: “Geeks on a Plane—Hi-technology in China” and “Online learning platforms for Chinese” by Craig Fisk, “The shifting tides of cultural exchange” by David W. Kohl, “How piety is represented in Chinese painting” by Ann Wetherell, “MIM field study” by Alia Long, “Summer institute in Yunnan” by David Kojo Hakam (Portland Public Schools Flagship Mandarin Program), and “Lutherans on the Yangtze” by Dave G. Kohl.

Some of the presentations were planned in advance, others were improvised on the spot. The purpose of these programs is to learn about what the China education community is interested in, and to explore new subjects we may not be familiar with.

We are excited about the growth of the CEN, and look forward to hearing from you with ideas for new programs and suggestions that will enhance the China education community here in the Pacific Northwest. Please consider sharing with us what you are currently working on. Contact the China Council office in advance to let us know you will be speaking, or just come to the events and speak up when the feeling is right!

Also, please be sure to refer us to anyone you know who might be interested in becoming a part of the CEN mailing list.

The next “China Snapshots” social will be held in early January. Please look for announcements as the date is finalized.

- *David W. Kohl, CEN Chair*

Omission: We apologize for not listing Dr. Frank Nelson in the 30th Annual Meeting and Banquet program. Frank, a professor emeritus at Linfield College, received a special Flying Horse Award in 2005 for his outstanding job financially bolstering, and thus, saving the China Council during 2002-2003.

Save the Date

21st Annual Chinese New Year
Dinner & Auction
Celebrating the Year of the Rabbit
Saturday, February 19, 2011
Legin Restaurant Banquet Hall



MARCIA ESTHER WEINSTEIN (1943-2010)

Dr. Marcia Weinstein, a long time China Council member, friend, and supporter, passed away on July 28, 2010. She was a retired professor and energy analyst. Marcia is survived by her sister, Molly Ann, and brother, David J.



Marcia was on the board from 1992-2000, and made an impact with her Mandarin fluency, business and education expertise, civic sense, and outspokenness. Her term on the board spanned all three Executive Directors.

A memorial service was held on September 7, 2010, at DiPrima Dolci Garden in north Portland, where her siblings and friends gathered to share stories of Marcia, a native Portlander who lived a full life and contributed to her community. Among those attending were former China Council Presidents Donald Jenkins and Dr. Mel Gurtov, former board members, and current staff. The lively service was filled with entertaining stories, and songs written to commemorate Marcia.

Wish List

Computer (Windows XP or later)
Document Scanner (compatible with
Windows XP or later)

Please contact the China Council
at 503-973-5451 or johnw@nwchina.org.

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30TH ANNUAL MEETING & BANQUET

The rains let up Saturday, Oct. 9, 2010, in time for the China Council's 30th Annual Meeting and Banquet Gala. The festive event, held at Wong's King Seafood Restaurant in S.E. Portland, provided the 250 members and guests a delicious dinner and the company of old and new friends.



Michael Bloom presented the Annual Report, detailing the China Council's numerous programs throughout the past year and plans for the future.

The China Business Network (CBN) has had a busy year, hosting several town hall meetings on current issues and various lectures and presenta-

tions on subjects ranging from intellectual property law, history, and digital media. The CBN has also sponsored networking events for visitors from China, Hong Kong, and local professionals. The China Council's cultural programs included a lecture by Gregory Nokes, author of *Massacred for Gold: The Chinese in Hell's Canyon*, and co-sponsoring several cultural events with the Portland Art Museum, the Northwest Film Center, and Powell's Books. The Chinese language program and book club are both going strong, as is the newly formed China Education Network.

New board members were elected and officers were installed: Cathy Chinn as President, David Kohl as President-elect, Hong Chou as Secretary, and Victor Lam as Treasurer.



Keynote speaker Dr. Jeffrey Barlow gave an entertaining and informative presentation about the last 30 years of US-China relations, focusing on the Pacific Northwest. Founding Executive Director Jane Leung Larson spoke about the formation, early struggles,

and successes of the China Council. Jane invited long-time supporters to speak of their experiences, including founding President Donald Jenkins; and past and present board members and staff Jim Newcomer, Deborah Sipe, Wen Chen, Dr. Ann Weatherell, Leslie and Tom Atiyeh, Dr. Mel Gurtoy, Christine Richardson, Mike Hoffman, Robert Moon, Carolyn Savage, and Carol Vreeland.



Cathy Chinn rounded out the evening by announcing the silent auction winners and presenting Jane with a special recognition award for her contribution to the founding and sustaining of the China Council.



The attendees enjoyed a 10-course banquet dinner, which included such delicious entrees as Peking duck, smoked sea bass, and bird's nest seafood.

Thank you to our event sponsors: Delta Airlines, Hainan Airlines, Ankeny Vineyards, Wong's King Seafood Restaurant, State Farm Insurance, ECI Group LLC, Pacific University, and the Confucius Institute at PSU.



**UPCOMING LECTURE:
"REPORTING ON CHINA"**

Friday, November 5, 2010, 6:30 - 8:00 p.m.
PSU, School of Business Administration, Room 490
631 SW Harrison Street, Portland, OR 97201

Parking is free after 5:00 p.m. on Fridays at all PSU parking structures.

The event is free and open to the public.



The Confucius Institute at Portland State University presents "Reporting on China," a lecture by Dr. Bruce Gilley. Dr. Gilley, Assistant Professor of Political Science at PSU and a former China correspondent for the Far Eastern Economic Review, discusses reporting in contemporary China.

An explosion of internet information and a liberalizing media climate have created many new opportunities and resources for reporters in China. Domestic journalists and foreign correspondents alike are increasingly able to cover key stories, talk to key people, and get the key facts. Obstacles and threats remain. Dr. Gilley will discuss how things have and have not changed for reporters in China and advise aspiring journalists how to get into the China field.

COMING SOON

A new "Executive Briefings" program that provides language instruction keyed to business needs as well as relevant instruction on cultural norms in China.

A program series on Chinese foods and beverages, such as tea and wine.

A program on the Flying Tigers, who transported critical materials to Chinese forces during World War II.

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China Business Network Annual Sponsor

**IMPRESSIONS FROM THE SEPTEMBER 2010
OREGON DELEGATION TO CHINA**

Excerpt from "Rep. Richardson's Newsletter," Oregon State Representative, Fourth District (Sept. 17, 2010):

It is time to set aside out-dated misconceptions about China, and replace them with present realities. China has transitioned from a command-and-control economy to a much more free market economy; China's economic growth has sky-rocketed and it is now a major global exporter. China has surpassed Japan as the 2nd largest economy in the world.

So what does China's growth have to do with Oregon? A few years ago China was Oregon's number 6 trade partner; today, Oregon sells more products to China than any other export destination. Oregon's economy is inseparably connected with China.

With such economic success comes a desire for the emerging Chinese middle class to travel. Chinese tourists desire to come to America, but are barred by the difficulty in obtaining an American visa. Oregon assumes visa reform will take place and, since Oregon has much to offer visitors and tourism is a substantial benefit to the Oregon economy, we are making a coordinated effort to introduce our state to future Chinese travelers.

As China's middle and upper classes grow, many Chinese families want their children to attend college in the U.S. Oregon universities have the desire and the capacity to enroll a substantial number of Chinese students, who would pay full non-resident tuition and gain a first-class American education; relationships between Oregon and Chinese students will last a lifetime.

Oregon has much to learn from China. The Chinese culture has matured over 5,000 years and is based on respect, honor, and strong personal and family relationships. And, with Oregon's experience with high tech, the environment, sustainable energy, and a free enterprise economy, Oregon has much to share with China.

Oregon's connection with China has grown dramatically since Governor Atiyeh signed sister-state accords with Fujian Province in 1984. It is a small thing to participate in Oregon-China delegations, but I can see the benefits to our future. Meaningful and positive interactions between the people of China and the U.S. will contribute to a prosperous and peaceful future for both.



Source: <http://www.dennisrichardson.org/lu091710.htm>

NW CHINA COUNCIL BOOK CLUB REPORT



The September 2010 book club selection was *Factory Girls*, by Leslie Chang. Ms. Chang is a Chinese-American journalist, and graduate of Harvard University. As a journalist for the Wall Street Journal, she lived in Beijing, China for ten years. In 2004, as a reaction to mostly negative news of Chinese migrant workers, she traveled to the southern factory city of Dongguan (northeast of Shenzhen) and spent three years befriending, following, and documenting the lives of young migrant workers.

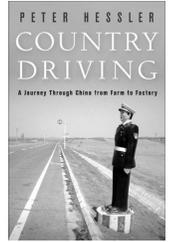
Factory Girls is an engrossing book that provides a human context for the largest migration in human history; about 130 million migrant workers in factories in China have powered China's economic growth over the past few decades. These workers are predominately female, young, and from rural areas.

Despite long hours and strict supervision, leaving one's rural hometown to seek employment in the factories is seen as a step up in the world. It's a chance to live in a city, see the world, and earn many times over what is possible at home.

Chan takes us into the personal lives of factory workers, mainly Min and Chunming. By doing so, she enlightens us to the lives of so many involved in the trenches of China's economic boom. These young women, constantly reinventing themselves in perpetual forward motion, provide a fascinating glimpse into Chinese society.

Chan also takes a detour from the main story to explore her own family history. It, too, involved venturing out from one's home to seek a better life. She traces her family's migrations, starting with her great-grandfather, to Manchuria, Taiwan, and the United States.

The October 2010 book selection is *Country Driving*, a recently published book by Peter Hessler. Peter is also the author of *River Town*, which our group previously studied and enjoyed. Peter is married to Leslie Chang.



The NWCC book club meets on the second Monday evening of the month, at a selected Asian restaurant. Selected books are China-related, written in English.

For more information, or to join the book club, contact: johnw@nwchina.org.

- John M. Wong

Northwest China Council Membership Application Form

Northwest China Council Members receive invitations to China Council events, a subscription to the quarterly newsletter and discounts on admissions fees and books.

Name _____
 Address _____
 City/State/zip _____
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 Occupation _____
 Special Interest in China _____

I would like to volunteer to help the China Council with:

- _____ Assisting at events
- _____ Publicity
- _____ Hosting/Escorting speakers/Chinese visitors
- _____ Office Work
- _____ Fund-raising
- _____ Recruiting members
- _____ Research

Membership Category — Please check the category you wish:

Individual	\$40	Major Donor	\$250+
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Please detach and return with a check payable to the Northwest China Council. To use MasterCard or Visa, please complete the following information.

Card No.	Expiration Date	Signature
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The Northwest China Council is a non-profit, non-partisan organization primarily supported by its members. Our mission is to increase understanding of Chinese culture, contemporary affairs and business in Greater China, i.e. China, Taiwan, Hong Kong, and the Chinese Diaspora.



Northwest China Council
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