



China Council Quarterly



美國西北區中國協會

NORTHWEST CHINA COUNCIL

127 NW 3rd AVENUE PORTLAND, OR 97209

FROM THE EXECUTIVE DIRECTOR

When I am reading the *New York Times* online I often check the most popular "words and phrases...searched by NYTimes.com readers." Since I began checking about a year ago, the search term *China* has been in the top five spots. Over the past 30 days it's been number 3, with *immigration* at the top of the list and *sex* second. Immediately below *China* are *Google*, *India* and *Iraq*, in that order. *Paris Hilton* stood at 14, *global warming* 39.

In 2007, *China* appears in most sections of the Times with great regularity, the old familiar places and those less so. Who would have imagined, not so long ago, China stories about Shanghai Buick in the business pages or an article entitled, "How Do You Say Shank in Mandarin," about China's world class golf courses (February 5, 2006). Interest in the "old" China remains, but today there are probably as many Americans headed to China for business purposes as there are to climb the Great Wall.

This being the case, it has become increasingly difficult to understand what your China interests are and to determine how well we are serving those interests. Figuring this out without your help is no easy task. Consequently, we have enclosed a brief questionnaire in this edition of the China Quarterly which we hope you will fill out and return to NWCC, at 127 NW 3rd Avenue, Portland OR, 97209.

If the questionnaire format, or "snail-mailing" it, does not appeal to you, we welcome your comments or suggestions via e-mail. A couple of sentences or more is fine. Our e-address is nwchina@spiritone.com. It would be great to hear from you. Happy summertime!

--Rosario Aglialoro

CHINA Town Hall

On May 31st, about 65 people attended the first "CHINA Town Hall—Local Connections, National Reflections" program at Portland State University. The program was sponsored by the New York-based National Committee on United States China Relations, which has been producing innovative programs on U.S.-China relations since 1966.

The program featured a webcast from Washington D.C. with **Thomas J. Christensen** Deputy Assistant Secretary of State for East Asian and Pacific Affairs **Stephen A. Orlins** President, National Committee on U.S. – China Relations. The webcast was viewed at 30 sites around the country and included a live Q & A segment. A live presentation by **Michael Totten**, Senior Director at the Center for Environmental Leadership in Business, followed the webcast. Totten talked about his organizations China environmental initiatives and the many opportunities, and challenges, that exist for "green business" in China. China Council board member Dave Bleyle moderated the discussion session with Mr. Totten following the presentation.

The China Council was very happy to have the opportunity to work with the National Committee on U.S.-China Relations and with our local partner, the **Master of International Management Program at Portland State University** who provided the room and technical hookup for the event.

Save the Date for Under the Autumn Moon II September 16-17 in Old Town Chinatown

Last year's festival brought more than 35,000 visitors to the historic heart of Portland to celebrate the neighborhood's cultural history. Another great event is being planned with open air markets, music and dance, fireworks, a spectacular parade and lots of food. See you in September!



Northwest China Council and Northwest Tibetan Cultural Association members and friends gathered for a group portrait following the program on contemporary Tibetan religion at PSU on May 15. The series, which began in March, was made possible by a grant from the Oregon Council for the Humanities, with support from the Northwest Tibetan Cultural Association, PSU's Institute for Asian Studies, the Asian Art Council of the Portland Art Museum and the Northwest China Council.



PROGRAM NOTES

TIBET IN THE 21ST CENTURY

University of British Columbia Historian **Tsering Shakya** spoke at Portland State on April 25 about the impact of China's "modernizing push" on Tibetan areas within China and in the Tibetan Autonomous region. An increasing number of Han Chinese are settling in Tibet as connections by air, rail and road provide access to natural resources and trade opportunities with China proper. Professor Shakya noted that urban areas, particularly Lhasa, have been radically transformed but opportunities for Tibetans have been severely limited. The most critical problem is the lack of access to technical and linguistic education. Traditional Tibetan education, primarily monastery-based, is ill-suited for preparing Tibetans to gain access to employment and higher education. Though the Chinese government has trumpeted the benefits of modernization it has done little to improve the educational environment.

On May 8, Portland State University geographer Professor **Barbara Brower** gave a talk and slide presentation at the Portland Art Museum on "the worlds of Tibet"—the Tibetan Plateau and its cultural extensions into surrounding territories including Nepal, India, Bhutan, and Los Angeles.

On May 13, University of Virginia professor **David Germano** introduced the **Tibetan Himalayan Digital Library** project. The on-line library, an ambitious ongoing project, provides a range of visual and textual resources that facilitate the study of Tibetan language(s) and texts. It also features video projects created by Tibetans on topics of particular concern to them. The event was hosted by the Maitripa Institute in southeast Portland.

A panel discussion on May 15 at Portland State University centered on the current state of Tibetan Buddhism inside and outside of Tibet. The participants were **Yangsi Rinpoche** founder and president of the Maitripa Institute, **David Germano**, **Kenneth Liberman**, an associate professor of Sociology and Religious Studies at the University of Oregon. **James Blumenthal**, an associate professor of Buddhist Philosophy at Oregon State University served as panel moderator.



Talking Tibet in the Multicultural Center at Portland State

It was a wide ranging discussion which began with comments by the three panelists. Kenneth Lieberman talked about his research on the contemporary practice of Tibetan philosophical debating at Tibetan monasteries in India; Yangsi Rinpoche described religious developments in the United States; David Germano focused on the state of religious practice in the Tibetan autonomous region and Tibetan areas in China proper. A vigorous discussion with audience members followed the panelists' presentations.

NORTHWEST CHINA COUNCIL
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CHINA BUSINESS NETWORK

On May 9 at the House of Louie, **Steve Dickinson** head of the China Law practice of **Harris & Moure, PLLC**, talked about the fundamental shifts in CCP political, economic and legal policy and its impact on property and corporate tax law.

Michael Bloom, President of **Offshore Solutions, Inc.**, spoke at the House of Louie on June 20th. Bloom, whose company has been engaged with Chinese manufacturers since 1989, shared his ideas on how to select reliable manufacturing partners and minimize quality control problems.



Offshore Solution's Michael Bloom at the House of Louie

Save the Date: August 8, 2007* for a special **China Business Network with Congressman Earl Blumenauer***

中美战略经济对话

CHINA-US STRATEGIC ECONOMIC DIALOGUE

There is a rising impatience in Congress over the "strategic economic dialogue" (SEC) with China started by Treasury Secretary Henry M. Paulson Jr. in September as one of his principal objectives on the international stage.



Trade ministers Shi Guangsheng & Henry Paulson

The dialogue is aimed at improving understanding and the atmosphere for resolving a range of economic disputes, particularly over the American demand that China allow its currency, the yuan, to float more freely on international exchange rates. We have invited Congressman Earl Blumenauer to share his ideas on possible Congressional actions related to the yuan and the recent spate of substandard Chinese imports.

**We are currently working with Congressman Blumenauer's office on this event. If all goes as planned, details will be posted at www.nwchina.org about three weeks before the scheduled event date.*

CBN SEPTEMBER: See page 3 for information about the September 19 Hong Kong-South China breakfast seminar organized by the Hong Kong Trade Development Council.

LANGUAGE TRAINING for the BUSINESS TRAVELER

An increasing number of professional people have been adding Chinese language study to their long-term career planning strategy. The China Council has been teaching Mandarin language classes since the 1980's. We offer evening classes at the Council and on-site training in a variety of formats. Please call at 503 973-5451 for details.



Member Survey – July 2007

Your feedback is very important for us to continue to provide quality programs to our members.

- 1) *How many NW China Council programs have you attended in the past year?*
 - 1 – 3
 - 4 – 6
 - More than 7

- 2) *The reasons why I attend NWCC activities are: (check all that apply)*
 - Topic
 - Speaker
 - Venue
 - Networking opportunities
 - Other: _____

- 3) *How do you hear about NWCC events?*
 - Email from NWCC
 - Oregonian ___ Business Journal ___ Other publication: _____
 - Colleague/Friend
 - NWCC Board member
 - Other: _____

- 4) *You find NWCC programs/ activities to be:*
 - Very informative
 - Informative
 - Somewhat informative
 - Not enough detail or depth

- 5) *Are you or your company a NWCC member?*
yes ___ no ___

6) Please rate the importance of the following NWCC programs and or services (5 being the most important):

1 2 3 4 5

- Cultural & historical programs
- Contemporary affairs
- China Business Network
- Mandarin Language Classes
- China or China-related tours
- All the above
- Other _____

7) What programs or services does NWCC not offer currently that you would like to see added?

Optional:

Name: _____ Phone: _____
Email: _____

Additional comments/suggestions:

Thank you for taking a few minutes out of your busy schedule to fill this in.

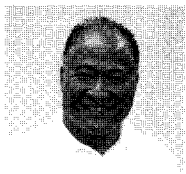
Please send completed surveys no later than July 20 to:

**NWCC Survey
Northwest China Council
127 NW 3rd Avenue
Portland, OR 97209**

Or FAX us at: 503-973-5431 or email us at nwchina@spiritone.com.

CHINA COUNCIL EVENTS CALENDAR

Changing Chinatown Community and Culture 1920-1940



Last year Dr. Doug Lee introduced us to his work in progress *The Origins of Cantonese Chinese America, 1850-1900, A Transnational History. Volume I: Tong Shan Origins; Vol II: Gum-Shan Destinations.* He has graciously agreed to return this summer for a follow-up presentation on cultural Life Chinatowns between 1920-1940.

Dr. Lee lives in San Francisco, California and is currently teaching at De Anza College, in Cupertino, and at San Francisco City College. For the past eight years, he has taught summer session classes at Portland State University and Washington State University, Vancouver. He earned a Ph.D. in Modern Chinese History at UC Santa Barbara (1979), and a J.D. at Lewis and Clark Law School in 1988.

When: Thursday, July 19, 7-8:30 PM

Where: PSU, Cramer Hall, Rm. 101 SW B'way & Montgomery

Cost: Free

Chinatowns in History: Portland, Seattle & Vancouver

Portland State University students will present a program on the cultural contributions of Chinese people in the Pacific Northwest. As members of a PSU Capstone class, students have researched the cultural life of the Chinese communities in Portland, Seattle, and Vancouver, B.C. in the exciting years of the first half of the 20th century.



Detail from photo "Cast of the Portland Chinese Opera, 1950." Oregon Historical Society Research Library, OrHi 96427. Featured in *Dreams of the West: A History of the Chinese in Oregon 1850-1950*

The program will begin with students' presentations of their research and conclude with an "open mike" session to gather information from the audience.

Come to learn and share your knowledge about the history of how the Chinese opera, Chinese language, and other cultural traditions flourished in the Pacific Northwest during the first half of the 20th century.

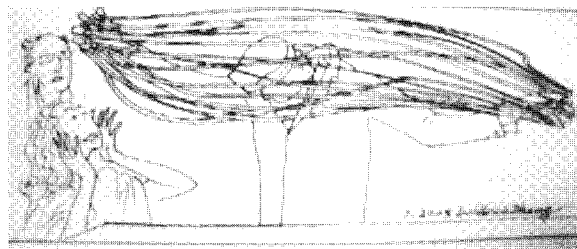
When: Thursday, August 9, 7 PM

Where: Smith Center Student Union, PSU, Room 228
SW Broadway & Harrison

Cost: Free

STAY INFORMED ABOUT TODAY'S CHANGING
OLD TOWN CHINATOWN NEIGHBORHOOD
VISIT WWW.OLDTOWNCHINATOWN.NET

好消息! Noddle Night Returns!



Noddle Night V

Burnt out on barbeque? Join us for a sumptuous summertime dinner featuring Shandong style appetizers and entrees, including Mandarin House *la mian*, i.e., "famous hand strung noodles." Chef Li will also grace us with a noodle making demonstration.

Don't stretch your luck: reserve your place at the table early.

When: Wednesday, August 15, 6:30 PM

Where: Mandarin House Restaurant
120 SW Ankeny (between SW 1st & 2nd)

Cost: \$20 members; \$30 non-members

RSVP required by Monday, August 13, 4PM

HONG KONG: Turning China Into Opportunity Breakfast seminar on doing business with Hong Kong and China

Many U.S. companies have chosen the Greater Pearl River Delta region - Hong Kong and the neighboring cities in southern China - as their entry point, and succeeded. You are invited to attend the above seminar and find out how to enter the China market using the Hong Kong platform from a panel of experts and leading business executives.

When: Wednesday, September 19, 7:30am - 9:30am

Where: Hilton Portland & Executive Tower
921 SW Sixth Avenue, Portland, Oregon 97204

Cost: Free with advance registration by Friday, August 31

To register visit

<http://www.nushkba.org/Events/Portland19Sept07.html>

*Sponsored by the Hong Kong trade Development Council,
The Northwest China Council & the Portland Business Alliance*

Dreams of the West

俄勒岡華人奮鬥史

A History of the Chinese in Oregon
1850-1950

Jointly created by the Chinese Consolidated Benevolent Association (CCBA), Portland State University Capstone students, and students of Ooligan Press, this recently published book fills a long neglected gap in the history of the West Coast. This distinctive account of Chinese immigration is detailed in a well-researched text and a wonderful collection of photos, many from private collections not previously seen by the public.

We are planning to have books for sale at both of the above events. They can also be ordered directly from the press by phone, email, or post. (503) 725-9748
www.ooliganpress.pdx.edu

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Study 学汉语 Chinese

The China Council has taught Mandarin language classes since the 1980's. We offer evening and weekend classes at the Council for adults and children and on-site classes and workshops in a variety of formats.

FALL LANGUAGE CLASSES BEGIN SEPT. 2007

Call at 503 973-5451 for details.

Membership Form

For Northwest China Council membership benefits information, visit www.nwchina.org or call (503) 973-5451.

Northwest China Council Members receive invitations to China Council events, a subscription to the quarterly newsletter and discounts on admission fees and books.

Name _____
Address _____
City/State/Zip _____
Home Phone _____ Work Phone _____
Email _____
Occupation _____
Special Interest in China _____

I would like to volunteer to help the China Council with:

_____ Assisting at events
_____ Publicity
_____ Hosting/Escorting speakers/Chinese students and visitors
_____ Office Work
_____ Fund-raising
_____ Recruiting members
_____ Research

Membership Category - Please check the category you wish:

| | | | |
|-------------------|--------------|----------------|---------------|
| Individual | _____ \$40 | Major Donor | _____ \$250+ |
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| Full-Time Student | _____ \$15 | Phoenix Circle | _____ \$1000+ |
| Sponsor | _____ \$125+ | Dragon Circle | _____ \$5000+ |

Please detach and return with a check payable to the Northwest China Council. To use Mastercard or Visa, please complete the following information.

Card No.

Expiration Date:

Signature:

The Northwest China Council is a non-profit, non-partisan organization primarily supported by its members. Our mission is to increase understanding of Chinese culture, contemporary affairs and business in "Greater China", i.e. China, Taiwan, Hong Kong SAR, and the Chinese diaspora.